

#Halton Highlights

Short Video Competition 2022

Halton Borough Council is calling for entries to its short video competition showing your Halton Highlight.

Are you aged 13 and over and live in Halton? Then get involved and tell us about your Halton Highlight.





Image Credit: suburbank

What is a Halton Highlight?

We want you to share with us your Halton Highlight. This can be your favourite park, place to go with your friends, where you like to go with your family at the weekend, favourite walk with the dog or day out in Halton .

Tell us why it's your Halton Highlight.

Be a part of **#haltonhighlights**

Check out halton.gov.uk/visit for some inspiration.

The challenge

To create a short video of your Halton Highlight.

All we ask that the video is no longer than 60 seconds and filmed in Halton. You can be as creative as you like, be inspired by your favourite social media videos – you can use effects, filters and music. You can create the video on your phone or favourite social media platform, as long as the video can be shared and isn't set to private.

There will be 3 x winners, who will each win an annual pass to Cineworld, Runcorn.

The three winning videos will be those that have the most engagement and likes across the social media channels.

 @HaltonHighStreets

 @HaltonHighStreets

 @HaltonHighSts

Entry requirements

- The video must be no longer than 60 seconds in length.
- The video can be filmed any way you like – it can be filmed in the style of a social media video.
- It must be filmed in Halton and showcase your Halton Highlight.
- All entries must be submitted by **18 March 2022**.
- To enter, tag Halton Borough Council's social channels, on one of the following channels Instagram: **@HaltonHighStreets**, Facebook: **@HaltonHighStreets** and Twitter: **@HaltonHighSts** and use the following hashtags: **#HaltonHighlights** and **#competition**.
- Ensure you tag friends and share on your own social media channels as the video with the most likes will be the winner.
- All video entries will be moderated which may take upto 48hrs.
- Parents to email their permission to **halton@viv-id.co.uk**
- Terms and conditions can be found in the attached document.

Halton Highlights Short Video Competition 2022 Terms & Conditions

OFFICIAL COMPETITION RULES AND DISCLAIMER NO PURCHASE NECESSARY TO ENTER OR WIN. ENTRY OF THE VIDEO COMPETITION CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES BY THE ENTITY SUBMITTING THE ENTRY.

1. Halton Borough Council is giving 13 year olds plus the opportunity to win an annual pass to Cineworld, Runcorn. The competition envisions to encourage people to share content and explore Halton.
2. **BINDING AGREEMENT:** Each person (each a "Participant" or "you") who uploads a video to their Instagram account (each a "Social Share") with the hashtags #haltonhighlights and #Competition during the below Competition Period are entering into the Competition, which is governed by these Official Rules ("Rules"). Each Participant should read these Rules before submitting the video(s) to ensure Participants understand and agree. You are not eligible to receive the Prize(s) described in these Rules unless you submit an email confirming you have understood the rules and or have your parents or guardians' permission to enter if under 18 years of age.
3. **COMPETITION PERIOD:** The Competition begins at 12.01 GMT 1st February 2022 and ends at 11:59 PM GMT on 18 MARCH 2022 ("Competition Period"). The competition is open to Halton residents. In addition, the following individuals/entities are not eligible to participate: any employer of Halton Borough Council.
4. **PRIZE(S):** Each Winner will receive:
 - One (1) annual membership to use at Cineworld, Runcorn.
 - Approximate retail value ("ARV") of each the voucher is £100.
 - The prize is not redeemable for cash.
5. **HOW IT WORKS AND HOW TO ENTER:** In order to enter, Participants must:
 - Upload at least one(1) video on their Instagram, Twitter or Facebook account. There is no limit to the number of videos they submit. Participants can only win one (1) Prize.
 - Use #HaltonHighlights and #Competition.
 - Tag the Halton Borough Council account on their post (either on the video or in the text) • Make sure their video has a maximum duration of 60 seconds.
 - Comply with any and all remaining Competition Rules.
 - Opt-in to the competition via the email halton@viv-id.co.uk
 - The Social Share will be moderated before they are displayed. The moderation of the entries may take up to 48 hours during the week, and the weekend entries will be moderated on Mondays.
6. **ENTRY DEADLINE:** All Social Share entries ("Entries" or "Social Share") must be received on or before the end of the Competition Period in order to be eligible to win the Prize(s).
7. **SELECTION OF COMPETITION WINNERS & NOTIFICATION:**
 - The 3 most popular Entries from the public (with the highest number of likes) relevant to the competition theme will determine the winners.
 - Public interactions mean that we will take into account the number of Likes, Shares, and Comments to their Entry.
 - The winners will be officially announced by name and/or username on the on Halton Borough Council Instagram, Facebook and Twitter.
 - If any potential Winner fails to respond within seven (7) calendar days, Halton Borough Council reserves the right to choose a different potential Competition Winner based upon the same criteria listed above.
 - In the event that no Social Share entries are received, no prizes will be awarded. DETERMINATIONS OF HALTON BOROUGH COUNCIL ARE FINAL AND BINDING.
8. **SUBMISSION REQUIREMENTS AND RESTRICTIONS:** Each Participant must ensure that:
 - The Social Share does not infringe any third-party proprietary rights, intellectual property rights, property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligations, or otherwise violate applicable laws. include any private information of a third party such as name, address, phone number, email address, and other personal data.
 - Contain the likeness of anyone who is or who appears to be minor (under the age of 18) or anyone other than the Participant, unless Participant has his or her (or parent's or legal guardian's) permission to do so for this Competition.
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- Participant must have permission from all recognisable people who appear in the Social Share, regardless of their ages.
- If requested, Participant must be able to provide proof of such permission in a form acceptable to Halton Borough Council.
- Include material that violates another's rights (living or deceased), including but not limited to privacy or publicity.
- Disparage Halton Borough Council, or any other person or party affiliated with the Competition.
- Contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous or other objectionable material.
- Contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age. contain any references to alcohol, tobacco, drug paraphernalia, firearms, or any description or representation thereof
- Contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where Social Share is created.
- Have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means.

PARTICIPANT WARRANTS AND REPRESENTS:

- The Social Share conforms with the applicable social media platform's format and size requirements and limitations.
- The Social Share is Participant's own, wholly original work, and is the Participant's own creation and Participant warrants that he/she has secured all necessary rights relating to its use and the use of the content in the Social Share.
- The Social Share verbal or written content (if any) is in English.
- The Social Share is created from Participant's owns the camera equipment used to take the Social Share prior to entering this Competition; and the Participant is not a professional photographer.
- The Participant has obtained any and all permissions, if any are required, prior to Social Share entry and that Participant may legally grant all permissions contained within these Rules.
- Where, the Social Share contains another person's name, likeness, biography, actions and contributions, the Participant will email halton@viv-id.co.uk the signed permissive use within the time specified.
- Where, the Social Share contains an owner or licensor's intellectual property, the Participant will email halton@viv-id.co.uk signed permissive use within the time specified.
- Where, the Social Share is uploaded by a minor or includes a minor with the Social Share, the Participant a) represents that Participant is the parent/legal guardian of such minor and as such granted his/her permission for said minor to participate in the Social Share and permits the use of such minor's name, likeness, biography, actions and contributions in the event that any Social Share; b) assumes all legal responsibilities under these Rules of any person deemed; and c) will email halton@viv-id.co.uk signed release] within the time specified.
- Participant will retain any and all permissive use releases in a safe place for the period of the Competition up to 6 months or until they receive a prior personal message from the organising body, stating they are free of this obligation, which actually only aims at protecting Participant from claims on behalf of one of your video subjects in the event asked to prove that consent was given.
- Halton Borough Council are not responsible for any lost, late, incomplete, or other Social Share that does not comply with these Official Competition Rules and it may be disqualified.

Multiple Participants are not permitted to share the same social media account. Any attempt by any Participant to receive more than the stated number of Prize(s) by using multiple/different email addresses, social media accounts, identities, registrations and logins, or any other methods, as determined by Halton Borough Council in its sole discretion, may void all of that Participant's Submissions and that Participant may be disqualified from this Competition and any of the Halton Borough Council's other promotions. In the event of a dispute as to the owner of any Social Share, the authorised account holder of the social media account will be deemed to be the Participant. The "authorised account holder" is the natural person assigned a Twitter or Instagram account by the entity responsible for doing so for Twitter, Inc. or Instagram, Inc. Each Participant may be required to show proof of being the authorised account holder.

CAUTION: ANY ATTEMPT BY ANY ENTRANT, PERSON, OR ENTITY TO UNDERMINE THE LEGITIMATE OPERATION OF THE COMPETITION MAY BE IN VIOLATION OF CRIMINAL OR CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, WE RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

9. **PERMISSIVE USE.** You grant Halton Borough Council and any related affiliates or agents, the non-exclusive, unlimited, worldwide, perpetual, irrevocable, and royalty-free right, licence, privilege, and permission to record, copy, adapt, film, capture, use, licence, transmit, broadcast, exhibit, project, publish, circulate, display, or otherwise exploit, any and all renderings of Participant's Social Share, name (including any and all nicknames, related names, and aliases), characters, biographies, artist's portrayal of characters, voice, image, likeness, visual representations, any and all attributes of Participant's personality, and/or any and all of Participant's acts, poses, actions, and appearances (collectively, "Name and Likeness"), and any ancillary use or derivative works on or in connection with any film, audio tape, video tape, audio-visual work, sound recordings, photograph, illustration, animation, broadcast, any derivative works or versions thereof in any media or embodiment now known or hereafter developed, throughout the world the way Halton Borough Council deems fit without any consideration or prior notice.

ELECTRONIC COMMUNICATIONS: By submitting the Social Share, you agree to communicate for the purpose of the Competition with Halton Borough Council electronically. Through your Social Share submission, you agree that your consent to these Rules is a binding form of your electronic signature and represent that you have Internet access and a valid social media account and email address enabling you access to information pertaining to the Competition and to receive communications and documents electronically.

Your consent is effective unless and until you withdraw it in writing to halton@viv-id.co.uk

10. **PRIVACY STATEMENT:** By participating in the Competition, Participant acknowledges that they have read and accepted this privacy statement and the terms and conditions outlined here. Participants agree that personal data including, but not limited to, name, mailing address, phone number, and email address ("Personal Data") may be:

- Collected, processed, stored and otherwise used by the Halton Borough Council or any party authorised by them for the purposes of conducting and administering the Competition or the Prize(s), including Halton Borough Council affiliates.
- Used by Halton Borough Council or any party authorised by them, Halton Borough Council affiliates s, to verify a Participant's identity, postal address and telephone number in the event a Participant qualifies for any applicable Prizes as well as to deliver the applicable Competition Prize(s).
- Used to fulfil additional terms of the Competition or to contact a Participant in response to any question submitted by such Participant.
- Shared by Halton Borough Council or any party authorised to comply with the law or in the good faith belief that such action is necessary in order to conform to the requirements of law or comply with legal process served on Halton Borough Council, and to protect and defend Halton Borough Council rights or property.
- Winners' entries and names may be published online.

Your personal data will remain in Halton Borough Councils database until the results of the competition have been published and usefully exploited. Personal data will be deleted, at the latest, one (1) year after the last action in relation to the competition.

- The collected personal data and all information related to the evaluation/study will be erased at the latest six months after the end of the contract.
- Participants have a right of access, verify which personal data is stored, have it modified, corrected or deleted. You may withdraw your consent to electronic communication and delivery of documents, update your contact information, or request a free paper copy of these Rules at any time by contacting us as set forth in these Rules. We will send you a confirmation notice once we have processed your change request.
- Participants who request that their details be deleted or withdraw consent during the course of the Competition accept that this will automatically terminate their participation in the Competition, since they cannot be included in the list of participants without their details being recorded.

- To exercise such rights, Participants may send a request to: Halton Borough Council at halton@viv-id.co.uk

11. **RIGHT TO CANCEL, MODIFY, OR DISQUALIFY:** If for any reason the Social Share or Competition or any portion of either is not capable of running as planned due to technical or administrative problems, infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, or any other causes beyond Halton Borough Councils reasonable control which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Competition, Halton Borough Council reserves the right at its sole discretion to cancel, terminate, modify or suspend the Competition or any portion of either.

12. No transfer, substitutions or cash equivalent for Prize(s) will be allowed, Halton Borough Council reserves the right to substitute a Competition Prize, in whole or in part, of equal or greater monetary value if a Competition Prize cannot be awarded, in whole or in part, as described for any reason.

13. **LIMITATION OF LIABILITY:** IN NO EVENT SHALL HALTON BOROUGH COUNCIL, OR ANY RELATED AFFILIATES, CLIENTS, PERSONNEL, DIRECTORS, OFFICERS, AGENTS, OR PRINCIPALS (PARTNERS, SHAREHOLDERS OR HOLDERS OF AN OWNERSHIP INTEREST, AS THE CASE MAY BE) BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES, OR LOSS OF PROFITS, INCURRED BY PARTICIPANTS OR ANY THIRD PARTY, WHETHER BASED ON WARRANTY OR IN CONTRACT, TORT, OR OTHER LEGAL THEORY, AND WHETHER OR NOT ADVISED OF THE POSSIBILITIES OF SUCH DAMAGES, ARISING FROM THE SURVEY, THE COMPETITION PRIZES OR USE OF A COMPETITION PRIZE, EVEN IF HALTON BOROUGH COUNCIL HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. HALTON BOROUGH COUNCIL is not responsible for: (i) lost, late, incomplete, invalid, illegible, unintelligible, damaged, altered, counterfeit, obtained through fraud, late, or misdirected Social Share entries, which will be disqualified; (ii) failed, partial or garbled computer transmissions; (iii) technical failures of any kind, including, but not limited to electronic malfunctioning of any network; or (iv) any technical, computer, telephone, cable, network, electronic or internet hardware or software malfunctions, failures, connections, availability or intervention, error, omission, interruption, detection, defect, delay in operations or transmission, communications line failure, theft or destruction or unauthorised access to the web site or otherwise whether caused by website users or by any of the equipment or programming associated with or utilized in the Competition. Halton Borough Council reserves the right, in their sole discretion, to disqualify any application not in compliance with these Rules.

Participants agree that Halton Borough Council shall have no liability for unsuccessful efforts to notify any potential Competition Winner, or for any injuries, losses, or damages by reason of the Participant's participation in the Competition.

14. **INDEMNITY:** By accepting a Prize, the Winner agrees to release Halton Borough Council and any related affiliates, clients, personnel, directors, officers, agents, or principals from any and all liability, loss or damages arising from or in connection with awarding, receipt and/or use of a Prize or participation in Prize-related activities, and they shall have no liability for any injury, misfortune, or damage to either persons or property incurred by entering, participating in or winning the Competition.
15. **IN CASE OF DISPUTES:** Halton Borough Council will interpret these Rules and resolve any disputes, conflicting claims or ambiguities concerning the Rules, and Halton Borough Councils decisions shall be final. If any provision of these Rules is found to be invalid by any court having competent jurisdiction the invalidity of such provision shall not affect the validity of the remaining provisions of these rules, which shall remain in full force and effect. Halton Borough Council reserves the right to modify or terminate the Competition or to make such other decisions regarding the administration or outcome.
16. **FORUM AND RECOURSE TO JUDICIAL PROCEDURES:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of the Participant and Halton Borough Council in connection with the Competition, shall be governed by UK law.
17. **CONTACT:** Any queries please contact halton@viv-id.co.uk