



THE CAREERS &
ENTERPRISE
COMPANY

Start Small; Dream Big

Career-related learning
in primary schools



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CAREERS HUB

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The programme support is provided
by [The Careers & Enterprise Company](#)

The Careers & Enterprise Company
are the national body for careers
education in England, delivering
support to schools and colleges to
deliver modern, 21st century
careers education.

Our mission:

**To help every young
person find their best
next step**

**Learn about our positive impact
on schools and colleges**

Media coverage & further reading

The announcement of the primary programme made huge waves in national media. Follow the links to read more!

<https://www.gov.uk/government/news/careers-boost-for-young-people>

<https://www.theguardian.com/education/2023/jan/05/children-young-five-england-urged-think-about-careers>

<https://schoolsweek.co.uk/2200-primaries-in-poor-areas-to-get-careers-help-under-2-6m-scheme/>

<https://www.careersandenterprise.co.uk/news/primary-school-pilot-to-help-children-dream-big-about-their-future-careers/>

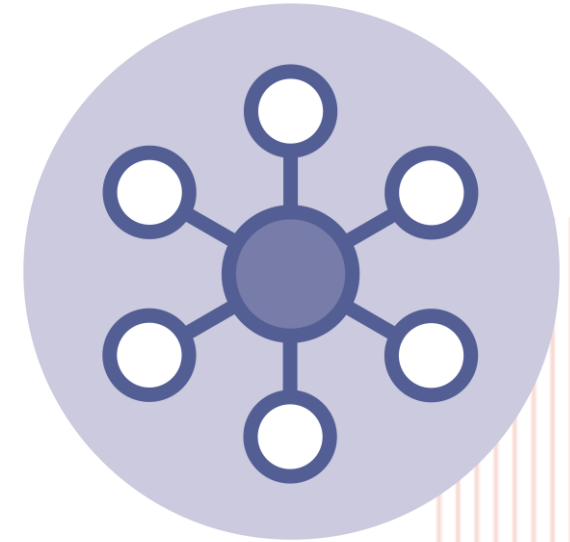
<https://www.tes.com/magazine/news/primary/primary-teachers-get-pupil-careers-education-training> - Accessible to subscribers only



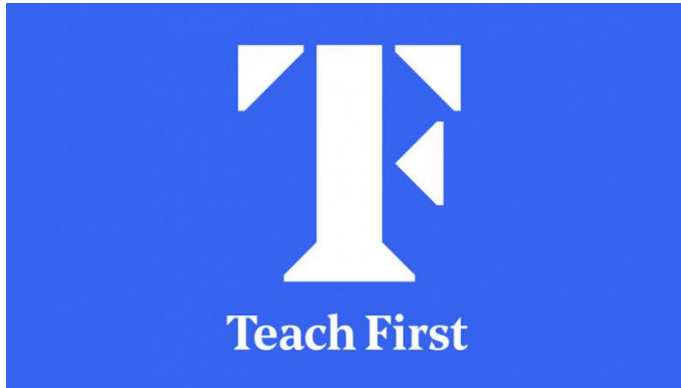
The screenshot shows the TES Magazine website interface. At the top, there are navigation links for 'Teaching & Learning', 'Scotland', 'Leadership', 'Tes Explains', and 'More from Tes'. A 'SUBSCRIBER-ONLY' badge is visible. The main article title is 'Primary teachers to get pupil careers training'. Below the title, the text reads: 'New £2.6m government scheme will provide training and support to teachers in 55 Education Investment Areas'. The date and time are '5th January 2023, 6:15pm'. The author's name is 'Matilda Martin'. There are icons for a gift, a bookmark, and a share button. A small image shows a group of children in a classroom setting.

Background

- The programme will be delivered through [CEC's Careers Hub Network](#) between November 2022 and Spring 2025
- **£2.6million** Department for Education backed programme
- The programme will last 2.5 years and is all about providing primary school teachers with support and training to deliver career-related learning at Primary level
- In total, the programme will aim to support 2,250 primary schools in the 55 Education Investment Areas (EIAs) that were announced in a [levelling up white paper](#)
- Your school is now eligible to take part in this exciting opportunity. Join the hundreds of schools who are enjoying the many benefits this project brings to schools, teaching staff and students!



CEC Partners



Teach First:

Teach First have delivered a Careers Leader training programme in secondary schools since 2015 with a 98% satisfaction rate from participants. They currently work with over 2500 primary schools.



ImpactEd:

ImpactEd will measure the impact of the programme on children, teachers, employers and parents.

Why this programme is important for children

Research shows that children can fix their aspirations and create future-limiting stereotypes by as young as six years of age. **Research** has also shown that Career-Related Learning (CRL) can widen aspirations and challenge stereotypes so that children keep an open mind about the world of work as they move through education.

Participation in this programme will help to:

- Increase awareness and aspirations amongst primary aged children of the range of jobs and career pathways available to them in the future.
- Removal of barriers and stereotypes which limit children's thinking about their future careers.
- Provide children with a forward looking, realistic view of the jobs and the way that we work.
- Develop understanding amongst children of the link between what they learn in school, skills and the world of work.
- Increased parental engagement in supporting children to think broadly about future careers.
- Increase the efficacy of the curriculum in building pupil's personal development, as required by Ofsted.

Benefits of joining the programme

Your school will be provided with support to create a whole-school career-related learning plan through:



1. **Free support** from your local Careers Hub network
2. **Free professional training** delivered By **Teach First** (the first of its kind!)
3. Access to resources from Teach First and [CEC's Primary Platform](#)

This will improve career-related learning **skills, knowledge and understanding** as well as your **employer network**, enabling you to develop a **whole school career-related learning programme** that:



1. Includes careers in the curriculum
2. Helps build or improve the quality of crucial connections with local and national employers
3. Increases engagement of parents in their child's learning

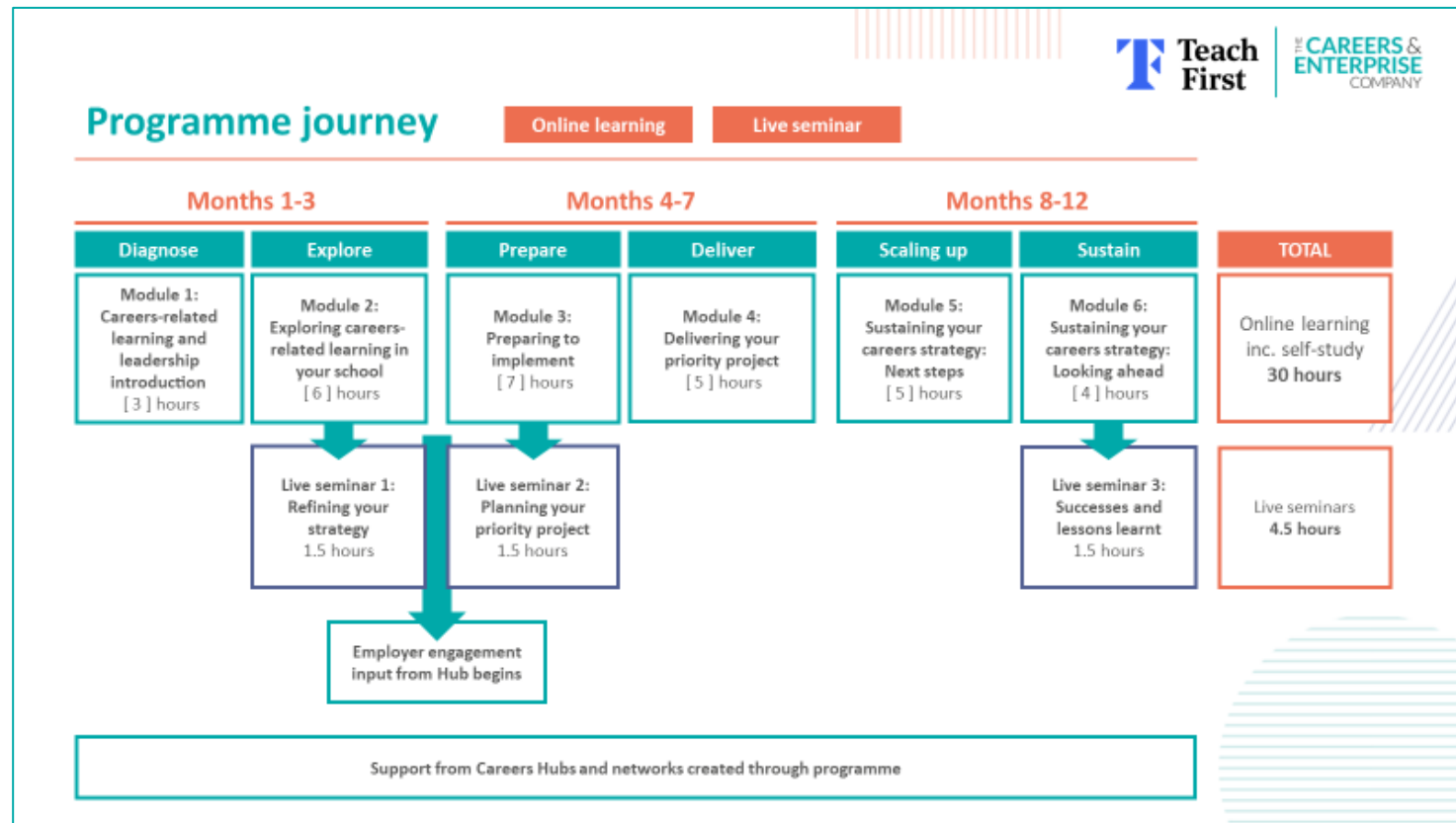
Professional training for teachers

As a participant in this pilot, a nominated Lead Teacher will be enrolled onto Teach First's career-related learning CPD programme by 15th April 2024* and will have until 31st March 2025 to complete the programme.

* Module 1 will go live w/c 22nd April.

The expected CPD model will consist of:

- 'Foundation' online modules hosted on Brightspace – Teach First's interactive and engaging learning platform.
- Seminars led by experts.



Benefits of the training for teachers

The CPD is a Careers Leadership Development programme, aimed at qualified teachers who would like to progress their teaching. As a participant in this project, your nominated Lead Teacher will benefit from an excellent personal and professional development opportunity.

- Development of teaching through a programme of structured CPD.
- Support to enhance curriculum delivery and engagement, through the development and implementation of a localised, inclusive careers strategy.
- Increased confidence and knowledge of career-related learning, the local labour market and greater understanding of all available pathways open to pupils.
- Valuable opportunities to develop and sustain meaningful contact with employers to enhance the curriculum.
- Collaboration and support through engagement with the local network.

The selected Lead Teacher will be qualified and able to influence their SLT and/or school's curriculum design. The selected Lead Teacher will be able to commit to the 30 hours of CPD and implement a CRL project and whole-school strategy.

You can find more information about the benefits for your staff, pupils and school [here](#).

How will impact be measured?

- An organisation called ImpactEd, will measure the impact of the programme on children, teachers, employers and parents.
- They will do this through baseline and an endline survey that will be issued through a secure survey tool.
- You may also be offered the opportunity to be part of an additional group of schools involved in more intensive research such as interviews and focus groups.



How to get involved and become a trailblazer in career-related learning!

1. The headteacher will need to sign an MOU provided by The Liverpool City Region Combined Authority Careers Hub. (To be returned to Careers Hub ASAP)
2. You will need to nominate a Lead Teacher for the project and share their name, role and email address with gill.wood@liverpoolcityregion-ca.gov.uk
3. You will then be provided a link to sign-up to the Teach First platform.

Then what?

- The Liverpool City Region Careers Hub will maintain relationships with your school throughout the year, supporting you with your access to Teach First training and evaluation.
- We will also invite Schools to join a Community of Practice (COP) , which will both support and encourage participation and allow for engagement opportunities with other participants.
- Support your school to plan for and deliver an employer encounter to pupils as part of their careers programme,.
- Support your learning journey as you develop knowledge and understanding of Careers Related Learning (CRL) and how that is shared and embed into whole-school approach to careers.

